



*When the LIC
Goes Marching In...*



LIC Convention
The Ritz-Carlton, New Orleans, LA
November 5-7, 2009

**LOUISIANA INSURERS' CONFERENCE
SIXTY-SIXTH ANNUAL MEETING**

November 5-7, 2009

The Ritz-Carlton, New Orleans

New Orleans, Louisiana

Tentative Agenda

**THURSDAY,
NOVEMBER 5, 2009**

Arrival in New Orleans

The Ritz-Carlton, New Orleans

921 Canal St.

New Orleans, LA 70112

Tel: +1 504 524 1331 Fax: +1 504 524 7233

5:00 pm -  ***“Ain’t No City Like New Orleans”***
7:00 pm **WELCOME RECEPTION** (*light hors d’oeuvres*)
Location: Crescent View

**FRIDAY,
NOVEMBER 6, 2009**

8:00 am **BREAKFAST BUFFET - Members and Guests**
Location: Crescent View
** business meetings are business casual*

8:00 am **LIC AUXILIARY OPENING SESSION**
Invocation
1. Call to Order
2. Roll Call of Member Companies

8:00 am **OPENING BUSINESS SESSION**
Mike Mulhearn, President - Presiding
Invocation
1. Call to Order
2. Roll Call of Member Companies
***Approval of Minutes**
***Approval of Financial Statements**

Standing Committee Reports:

- * Auditing
- * Business Standards & Market Conduct
- * Constitution and Bylaws
- * Education
- * Laws and Legislation
- * Membership
- * Nominating
- * Political Action
- * Program/Services Committee
- * Louisiana Life and Health Insurance Guarantee Association
- * Publicity and Public Relations
- * Regulatory

Special Committee Reports:

- * Credit Life
- * Health, Worksite, and Disability
- * Home Service and Pre-need
- * Life and Annuities

8:55 am ELECTION OF OFFICERS

9:00 am ***SPEAKER: Commissioner Jim Donelon***
TOPIC: Department of Insurance Update

10:00 am BREAK

10:15 am ***SPEAKER: Ronnie Johnson, McGlinchey Stafford***
TOPIC: Officer and Director Fiduciary Obligations

11:15 am ***SPEAKER: Jeffrey S. Shaw, CLU, ChFC, Executive Director, Life Insurers Council***
TOPIC: Marketing Strategies

12:00 pm ***SPEAKER: TBA***
TOPIC: Financial/Market Update

1:00 pm ADJOURN
Free afternoon for site seeing or other activities

Friday Evening
November 6, 2009

7:00 pm **PRESIDENT'S RECEPTION –**
Location: Mercier Terrace & Courtyard
Entertainment
**business attire required*

8:00 pm  **“Walkin’ to New Orleans”**
PRESIDENT'S BANQUET - Installation of Officers
Location: Mercier Terrace & Courtyard
**business attire required*

Saturday
November 7, 2009

8:00 am **BREAKFAST BUFFET – Members and Guests**
Location: Crescent View

9:00 am *Round Table Discussion Continued and Strategic Planning*

10:30 am **SPEAKER: Bruce Wilkinson, CSP, Workplace Consultants, Inc.**
TOPIC: “You Can’t Just Give It a Shot” (www.wilkinsonspeaker.com)

11:30 pm **ADJOURN**

** Speakers and time allocated for speakers subject to change*